

ALIBABA GET GLOBAL CHALLENGE

15 August 2020 | MaGIC CYBERJAYA

Digital Solutions During and Beyond COVID-19

A Digital Youth Program powered by Stellavingze

2020



Alibaba
Business School



Global
eCommerce Talent

GET Channel Partner

Alibaba Cloud



stellavingze

COUNTRY ORGANISER



GET Channel Partner

OFFICIAL STRATEGIC PARTNER



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STRATEGIC SPONSORS



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Note: The sequence of logos is not listed in any particular order

PARTICIPATING INSTITUTES



ALIBABA GET GLOBAL CHALLENGE 2020

08.00am	Registration of Participating Teams & Invited Guests
08.15am – 08.45am	Registration of Judges & VIPs (Institutions & Sponsors)
09.00am – 09.05am	Welcoming Remarks by Mr. Chong Hoi San <i>Organising Chairman of Alibaba GET Global Challenge 2020</i> <i>Managing Director, ITS Management Sdn Bhd</i>
09.05am – 09.10am	Special Note by Mr. Brian Wong <i>Vice President, Global Initiatives, Alibaba Group</i>
09.10am – 09.20am	Keynote Address by Tan Sri Dato' Sri Prof. Dr. Ng Yen Yen, JP <i>Advisor, Stellavingze International Sdn Bhd</i> <i>Patron, Yayasan Wanita Cemerlang</i>
09.20am – 09.30am	Keynote Address by Dato' Ng Wan Peng <i>Chief Operating Officer, Malaysia Digital Economy Corporation (MDEC)</i>
09.30am – 10.30am	Pitching Session 1: Team 1, 2, 3
10.30am – 10.45am	Morning Tea Break
10.45am – 12.25am	Pitching Session 2: Team 4, 5, 6, 7, 8
12.25pm – 01.25pm	Lunch
01.30pm – 02.50pm	Pitching Session 3: Team 9, 10, 11, 12
02.50pm – 03.30pm	Panel Judge Discussion Afternoon Tea Break
03.30pm – 03.40pm	Keynote Address by Mr. Jordy Cao <i>General Manager, Alibaba Cloud Intelligence Malaysia</i>
03.40pm – 04.00pm	Certificate of Excellence Award + Best Presentation Team Award
04.00pm – 04.15pm	Sponsor Appreciation Certificate Presentation + Photo Session
04.15pm – 04.30pm	Judges' Souvenir Presentation + Photo Session
04.30pm	Result Announcement, Prize Giving & Photo Session
05.00pm	End of Program

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MESSAGE FROM THE ORGANISING CHAIRMAN

In April 2020, Alibaba Business School has launched the Alibaba Global eCommerce Talent (GET) Global Challenge worldwide. This is a competition specially designed for young entrepreneurs to exhibit their creativeness in developing unique digital solutions for businesses and individuals affected by the pandemic outbreak.

The Alibaba GET Global Challenge is part of an introduction initiative about the Alibaba GET Programme, a holistic educational approach to cultivate young digital entrepreneurs and supply SMEs with digital equipped talents with the necessary knowledge as well as executable skillsets for the growing demand in global digital industry.

For our country Malaysia, ITS Management Sdn. Bhd., the Alibaba GET Official Channel Partner, has been appointed as the organizer of the competition. The organising committee has started our works in March of this year, where 208 teams from 28 universities and 29 applicants from individual groups have registered for the competition. After a series of trainings and selection rounds, we now have the top 12 shortlisted teams for today's National Final.

On behalf of GET Network of Alibaba Group, China and ITS Management Sdn. Bhd., I would like to warmly welcome and congratulate all the participating team members on representing your institution or as independent group to embarking on the Alibaba GET Global Challenge journey! Take it from me, you will remember this unparalleled experiences for many years to come.

I express our sincere gratitude to all institutions' supervisors and mentors for engaging relevant contribution with constant hard work to enrich your students' experience throughout this National as well as Global competition events.

Above all, I wish to acknowledge all event sponsors, supporting partners and judges, without whom this competition event could not exist.

Good luck to all and looking forward to see you at Alibaba GET Global Challenge competition event on 15th August 2020 at MaGIC Cyberjaya.

MR. CHONG HOI SAN

*Organising Chairman of Alibaba GET Global Challenge 2020
Managing Director, ITS Management Sdn Bhd*

Alibaba Global eCommerce Talent Programme Malaysia Authorised GET Channel Partner



MESSAGE FROM ALIBABA GROUP

Hello Malaysia GET Global Challengers, congratulations!

Around 3 years ago we launched the Alibaba GET program in the mission to share the positive impact of the new business paradigm in promoting inclusive development and to inspire and empower youth and entrepreneurs. 3 years later, we are so exciting to see more than 6,000 young digital talents from more than 90 countries participate in GET Global Challenge to show your passionate pursuit of digital solution during and beyond Covid-19.

Quoting from Jack Ma ,“help young people help small guys, because small guys will be big. Young people will have the seeds you bury in their minds, and when they grow up, they will change the world” we sincerely believe, the meaning of the competition is to bury the seeds with the idea of promoting inclusive development in leveraging the power of digital technology.

Wish you all good luck and I am looking forward to seeing your brilliant ideas and works in the global final and even to seeing some of them grow up and change the world.



MR. MATTHEW GONG

Alibaba GET Program Director, Alibaba Group

OFFICIAL STRATEGIC PARTNER'S FOREWORD

Congratulations to the team that being involved with Alibaba Global eCommerce Talent Challenge 2020. As the Official Strategic Partner, Alibaba Cloud always encourages and supports students and startup entrepreneurs to turn brilliant ideas into real products and put them to use with cloud services.

Alibaba Cloud's commitment to Malaysia is reflected in the opening of our first local data center here in 2017, and as a global pioneer for cloud computing services, Alibaba Cloud enables startups move as quickly as they can in this highly competitive market. That's why more and more companies across every imaginable business segment trust running their business on Alibaba Cloud, like Revenue Montster from FinTech, Atilze from Agriculture, Lazada from ecommerce, Sena from transportation, etc.

Whatever your business needs are, startup entrepreneurs can count on Alibaba Cloud as a driver of innovation, helping to achieve business excellence with the Create@ Alibaba Cloud program, designed for startups. This program offers a suite of benefits, tailor-made IT solutions with 1-to-1 mentorship, support and consultation, co-branding marketing campaigns with Alibaba Cloud, direct access to Alibaba Cloud startup partner networks, as well as the upper edge of a smooth entrance into the Chinese market.

Today, we see the most talented teams here. You are the real future makers of the country who make differences and do change the world. Alibaba Cloud is always be with you as your friends, your mentor, your supporter. And congratulations again to all the teams, everyone is the winner of your own.

MR. JORDY CAO

General Manager, Alibaba Cloud Intelligence Malaysia



CO-ORGANISER'S FOREWORD

As the Co- ORGANISER of the Alibaba Global eCommerce Talent (GET) Global Challenge 2020, let me warmly welcome you to this unique competition.

This is an extraordinarily time in our history. The world today has changed beyond what we could have possibly imagined merely months ago. Globally, no one is unaffected by the challenges it has wrought.

And yet, I believe, each one of us now has an even more significant role in shaping the society we live in moving ahead.

Our most pressing challenges demand complex dynamic solutions that connect across boundaries and cultures and peoples. It also demands collaboration and cooperation by individuals who are each masters of their skills. A culture of collaboration and generosity of spirit must prevail if we are to succeed.

I trust in the potential and the power of human ingenuity to overcome seemingly insurmountable problems. That's why I am deeply appreciative of the efforts of the organisers of this event. The experience and expertise gained will benefit all involved beyond entrepreneurship and business. I envision this initiative as a giant step in transforming the way we will live, learn, work and thrive in the near future.

Thank you.



Datuk Prof. Dr. Stella Chin DPSM
Founder, Stellavingze International Sdn Bhd

ABOUT ITS MANAGEMENT SDN BHD



GET Channel Partner

Established in 1998, ITS Management Sdn. Bhd. (formerly known as ITS Learning Center) is a professional training institute that has gained multiple approvals from Malaysian Government Agencies and has strong focus to provide effective corporate trainings and consultancy services to small and medium-sized enterprises including manufacturing, service, retailing and trading industries across Malaysia. The institute specializes in an array of corporate training programs which include five highly demanding areas: Human Resources Development, Occupational Safety and Health, Certification of System Management Standards, Quality Control & Productivity Improvement, as well as Corporate Staff & Culture Development. The institute is well-known for its excellent track records and was awarded with Winner of The Human Resources Minister Award 2017 and Winner of Sin Chew Education Award 2018 respectively.

With constant business development and expansion in mind, ITS is actively promoting eCommerce courses as part of their training offerings. The institute has been appointed as Alibaba Dream Trip Partner in 2017, marking a new Milestone into their business growth. The institution has successfully led 76 companies from various industries and 175 of business owners and senior managements to Alibaba Headquarter in China to learn the first-hand of Alibaba's successful eCommerce strategies and experiences in the promotion of digitalization and talent cultivation for digital era. In 2020, Alibaba GET Network appointed ITS Management Sdn Bhd as an authorised channel partner to manage and expand the Global eCommerce Talent (GET) program in Malaysia. ITS presents its commitment to promoting education and trainings to help Malaysia cultivate digital and eCommerce talents with a global perspective, so that learners can have competitive skills in the digital world economy.

The success of ITS as a reputable training provider continues with the foundation of being Efficient, Excellent and Ethical. We always assure our clients that the three "Es" are in practice and will continue to sustain the Core Values of our corporate philosophy.

ABOUT ALIBABA GET GLOBAL CHALLENGE 2020

We are currently witnessing the threats of Coronavirus (COVID-19) pandemic which affected businesses of many industries and individuals across the globe. Coronavirus is forcing many people around the world to rethink about their daily lives from work to school to entertainment. In response to limit the spread of the virus, travel bans, school closures, and recommendations to practice social distance between human beings are measures that have been taken. If "necessity is the mother of invention", it is imperative for us to transform our workplace and education digitally to continue operating effectively. As a consequence, many people have approached digital tools to keep some resemblance of their normal daily routines.

Alibaba GET Global Challenge 2020 is organized with the aim of creating social impact during this pandemic situation. It is a digitally-focused competition for the international youth aged 18 - 30 from more than 14 countries taking part in the event. The youth is required to exhibit their creativeness and entrepreneurial talents in developing unique Digital Solutions for businesses, individuals, and institutions affected by the pandemic outbreak.

The National Competition is organized by ITS Management Sdn. Bhd. (authorised Alibaba GET Channel Partner), together with Alibaba Cloud as Official Strategic Partner, as well as the support from Stellavingze International Sdn. Bhd as Co-Organiser and Title Sponsor. Furthermore, this challenge garnered full support from government agencies such as Malaysian Global Innovation & Creativity Center (MaGIC), Malaysia Digital Economy Corporation (MDEC) and CyberSecurity Malaysia (CSM). There are a total of 28 higher educational institutes and 208 teams participating in the competition event.

After a series of training and selection rounds, the Top 12 teams that were elected among the 208 teams will be pitching about their unique Digital Solution, earning their way to the Top 5 to represent Malaysia in competing with the other teams from other countries in the Global Final of Alibaba GET Global Challenge 2020.



PANEL JUDGES – PRELIMINARY ROUND

Note: The sequence of judge profiles is not listed in any particular order



MR. STEVEN ZHENG

- Chief eCommerce Director of ITS Management Sdn Bhd
- CEO of Hangzhou SOR Business Consulting Co., Ltd
- Co-Founder of Singapore Global E-Commerce Hub Pte.,Ltd
- Alibaba.com Global Gold Star Lecturer



PROFESSOR ANDY ZHANG

- Dean of Alibaba Digital Trade School, Zhejiang Financial College



MR. FREUD JIANG

- CEO of Jianguo ZF Enterprises Co., Ltd.
- Executive Director of Jianguo Textile Industry (Group) Garment Imp. & Exp. Co., Ltd.



MR. DERRICK YU

- CEO of Nanjing Hanhi Consulting & Management Co., Ltd.
- Dean of Alibaba Digital Trade School of Sanjiang University, Nanjing



ASSOC. PROF. JOCELYN ZHOU

- Associate Professor of School of Economics and Management
- e-Commerce Expert of China Ministry of Commerce



ASSOC. PROF. LU SONG YAN

- Head of International E-Commerce Department, Jianguo Open University

PANEL JUDGES – SEMI FINAL ROUND

Note: The sequence of judge profiles is not listed in any particular order



MR. STEVEN ZHENG

- Chief eCommerce Director of ITS Management Sdn Bhd
- CEO of Hangzhou SOR Business Consulting Co., Ltd
- Co-Founder of Singapore Global E-Commerce Hub Pte.,Ltd
- Alibaba.com Global Gold Star Lecturer



DR. SIVAPALAN VIVEKARAJAH PH.D

- Co-Founder, Proficeo Consultant Sdn. Bhd.



MR. AZMAN HOOD

- Vice President of Investment - Deq800, Cradle Fund Sdn. Bhd.



DR. NG SING KWEI

- Head of Technology Commercialisation, PlaTCOM Ventures Sdn. Bhd.



DATO' VINCE KEK

- Founder & CEO of One Ping Sdn. Bhd., One Ping Holdings Sdn Bhd. & One Ping International Sdn. Bhd.



MR. DARREN TAN

- Assistant Manager, Tech & Innovation, MaGIC

Note: The sequence of judge profiles is not listed in any particular order



DATO' NG WAN PENG

- Chief Operating Officer, Malaysia Digital Economy Corporation (MDEC)

Dato' Ng Wan Peng is the COO of Malaysia Digital Economy Corporation (MDEC). MDEC is a government-owned agency to pioneer the transformation of Malaysia's digital economy, responsible for the development, coordination, and promotion of Malaysia's digital economy, information and communications technology (ICT) industry, and the extensive use of ICT in Malaysia. Dato' Ng Wan Peng is no stranger to anyone involved in the ICT business in Malaysia.

After graduating from Universiti Sains Malaysia in the nineties, she joined SAPURA as a systems engineer where she moved up the ranks as project manager, program manager before leaving to join MDEC (previously known as Multimedia Development Corporation) in 1999. Since then she has been a core and pioneer member of MDEC initiatives. Today, as the COO, she is responsible for strategic execution of MDEC's initiatives to support digital economy, including: 1. Attracting investors, globalising local tech champions; 2. Catalysing industry-driven digital ecosystem; 3. Building critical enablers of the digital economy, and 4. Driving inclusive adoption of technology. In 2015, Dato' Ng Wan Peng was conferred Darjah Setia Pangkuan Negeri (D.S.P.N) by Yang di-Pertua Negeri Pulau Pinang in recognition of her leadership, dedication and positive contributions to drive and expand digital economy's footprint in Malaysia and globally.

DATUK PROF. DR. STELLA CHIN DPSM

- Founder of Stellavingze International Sdn Bhd

Datuk Prof. Dr. Stella Chin has over 25 years of international marketing and business management experiences and is proficient in personnel, resources and operational management. Throughout her career, Datuk Stella Chin received multiple awards for her outstanding performance including:

- Best Enterprise Corporate Social Responsibility Award
- ESQR's European Awards for Best Practices and International Diamond Prize for Excellence in Quality
- Stevie Award's Female Entrepreneur of the Year - Female Executive of the Year - Consumer Products, Female Entrepreneur of the Year in Asia, Australia, or New Zealand and Mentor or Coach of the Year - Business - All Other Industries
- Global Golden Brand Award's Outstanding Brand Character of The Year
- 3rd Annual World Outstanding Chinese Female Entrepreneur Award



In 2007, she won the Third Annual World Outstanding Chinese Female Entrepreneur Award, making her the first Malaysian and the youngest Chinese women worldwide to win the coveted award. Moreover, she is the first Asian Chinese Women to win 4 prestigious awards in the 12th Annual Stevie Awards for Women in Business with "Female Entrepreneur of the Year-Consumer Products", "Female Entrepreneur of the Year in Asia, Australia, or New Zealand", "Female Executive of the Year -Consumer Products" and "Mentor or Coach of the Year-Business All Other Industries". Sharing her successful experiences in life, Datuk Prof. Dr. Stella Chin intend to led women from all walks of life to play vital role in different areas and faithfully assist their partner in developing and expanding their business globally.

Note: The sequence of judge profiles is not listed in any particular order



MR. JORDY CAO

- General Manager, Alibaba Cloud Intelligence Malaysia

Mr. Jordy Cao is currently the General Manager of Alibaba Cloud Intelligence Malaysia, the leading cloud service provider in Asia-Pacific.

He leads a team of experts to enable the adoption of cloud technology for hundreds of customers in Malaysia with strong passionate in driving business transformation for businesses locally.

Mr Jordy Cao brings more than 13 years of experience in the information technology and communication industry and has a Bachelor's Degree in Beijing University of Posts and Telecommunications. He works with clients from SMBs, Enterprises and the Public Sectors to create business value through cloud-based innovation.

MR. RAGUNATHAN GOPALAKRISHNAN

- Chief Technology Officer, Pembangunan Sumber Manusia Berhad (PSMB)

Mr. Ragunathan Gopalakrishnan is the Chief Technology Officer for the Human Resources Development Fund (HRDF). Prior to his appointment with the HRDF, he was the Head of Platform Innovation for Maxis Mobile Services Sdn Bhd. He is a highly accomplished results oriented senior executive with over 20 years of broad exposure in development, technical and operations leadership experience. Last 10 years filled with track records of delivering complex, high risk, high value projects through development, program management and product management.



Combined with an entrepreneurial instinct, in depth technical skills and a strong reputation for developing and motivating cross functional teams at all level. Experience at being the voice of business, capturing the right message for the largest impact. Build rapport with senior leadership team, vendors, peers and technical specialists. A tendency to thrive in dynamic and fluid environments while remaining pragmatic and focused.

He is also the Industry Advisory Panel for the School of Computing & Technology, Asia Pacific University & Innovation since 2015 and has served as the President of SAS User Group Malaysia (SUGMA) from 2016 to 2018.

Note: The sequence of judge profiles is not listed in any particular order



MS. JULIANA JAN

- Chief Investment Officer - Deq800, Cradle Fund Sdn. Bhd.

Ms. Juliana Jan joined Cradle Fund Sdn Bhd in 2004 and is currently the Chief Investment Officer, responsible in managing the company's latest investment portfolio expansion called Direct Equity 800 (DEQ800) and Co-investment initiative and temporarily holds the position as the Acting CEO of Cradle Seed Ventures (CSV), Cradle's venture capital arm. Juliana has an extensive and diverse experience in market research and grant as well as venture capital funding. Juliana started as an analyst under the developmental grant (CIP50) team and in early 2009, she headed the developmental grant (CIP Catalyst) evaluation team.

Ms. Juliana has an extensive and diverse experience in market research and grant as well as venture capital funding. Juliana started as an analyst under the developmental grant (CIP50) team and in early 2009, she headed the developmental grant (CIP Catalyst) evaluation team. Then in 2010, she moved to head the commercialisation grant (CIP500) evaluation team and eventually the entire CIP500 unit. With the evolution of Cradle and the initiation of its equity play, she moved to head the equity team. Juliana continues to be committed in building and developing strong growth potential start-ups in the country specifically in early stage through her work in Cradle. She played a major role as part of the working committee in the setting up of the various products in Cradle and the development of processes, such as the CIP Catalyst (developmental funding), CIP500 (seed funding) as well as the Co-investment and DEQ800 initiatives in 2014 and 2016 respectively.

TS. LEE HWE E HSIUNG

- Head of Department , Cybersecurity Malaysia (CSM)

Ts. Lee Hwee Hsiung has more than 25 years of experience in various disciplines including cyber security, risk management, training, semiconductor, technopreneurship, and strategic development. Graduated with a bachelor's degree in computer science and microelectronics from the University College of Tunku Abdul Rahman, Kuala Lumpur and Campbell University, North Carolina USA. He obtained a master's in business administration from the Malaysia Multimedia University in the year 2008. He is an Associate Fellow of the National University of Malaysia (UKM) and a Professional Technologist (Ts.) under the Cyber Security Sector of Malaysia Board of Technologist (MBOT). He was awarded as Honoree for Asia-Pacific Information Security Leadership Achievements (ISLA) in the category of Managerial Professional for Information Security Project(s) on July 26 2012 in Tokyo, Japan and the recipient of "One of the Most Outstanding Chief Security Officers (CSO) in the ASEAN region 2012" by the CSO ASEAN Awards 2012 organized by IDG. He initiated the Global Accredited Cybersecurity Education (ACE) Certification to elevate the capability of cyber security workforce and to provide continual professional development. Currently, the Certification scheme is being deployed in Malaysia and member countries of the Organization of Islamic Cooperation (OIC). He is a regular trainer, speaker and writer for newspapers, magazines and publications in the area related to cyber security. He is also a guest lecturer for universities, colleges and private organizations.



Note: The sequence of judge profiles is not listed in any particular order

DR. NG SING KWEI

- Head of Technology Commercialisation, PlatCOM Ventures Sdn. Bhd.

Dr. Ng is well experienced in the translation of R&D investment into revenues. He is analytical, creative and is well experienced in technology evaluation, market due diligence and facilitating commercialisation activities. Currently, he is the Head of Technology Commercialisation at PlatCOM Ventures Sdn Bhd, a wholly owned subsidiary of Agensi Inovasi Malaysia (AIM). He manages a national funding programme for SMEs, overseeing a portfolio of RM 100 Million commercialisation fund under PlatCOM. He also leads the consultancy and capacity building division. His roles include identify and evaluate. new technologies, conduct technical & market due diligence, identify investment risks, perform business planning analysis and provide end to end facilitation for commercialisation activities. Dr. Ng is a Registered Technology Transfer Professional (RTTP). He is well trained in grasping technology and business concepts quickly and helps translate them into practical commercial solutions that are commercially viable. Under his current capacity, he focuses on providing essential services nationwide to commercialise technologies developed by local universities, other federal agencies as well as private entities. He promotes, facilitates and manages technology transfer and commercialisation activities in a number of public institutions and private companies under his portfolio. Before returning to Malaysia, Dr. Ng worked as a Knowledge Transfer Associate under the Knowledge Transfer Network (KTN) in the UK. Dr. Ng holds a PhD in Microwave Instrumentation from Manchester Metropolitan University (United Kingdom) and a Bachelor of Electronic & Telecommunication Engineering from Universiti Teknologi Malaysia (UTM).

DATO' VINCE KEK

- Founder & CEO of One Ping Sdn. Bhd., One Ping Holdings Sdn. Bhd. & One Ping International Sdn. Bhd.

Dato' Vince Kek graduated from bachelor's degree in computer sciences and then Master Information System and now pursuing his Doctoral Philosophy. He is debuting his tech entrepreneurial talent since 2014 after engaged with 400 plus IT project throughout his 17+ years in IT industry. Having a strong positivity mind-set and continuously commitment to achieve outstanding success in IT fields, Dato' Vince Kek won numerous awards under his belts including:

Asia Honestly Entrepreneur Award, 21st Century the Prestigious Brand Award, Asia Best Outstanding Achievement Award, Top IT Services Malaysia Merdeka Award, 100 Most Influential Young Entrepreneur , Asia Top Business Awards, The Best ICT Services & Solutions Brand, Brilliant Achievement Excellence Brand & Golden Bull Award winner. In fact, he was one of the invited speakers for Asian Legal Alliance Conference events at Vietnam, season speaker at few Universities, featured in Top 10 Malaysia, featured in CSR Malaysia Magazine, and be invited to radio FM interview, and many social media LIVE sharing. Recently been interview by British Publishing House, London UK, and accepted be part of their highly accredited personalities in the second edition of encyclopedia in "Successful People in Malaysia". Dato' Vince Kek emerged as a pioneering IT service provider for exclusive-make mobile application, IoT, social media marketing, web system total solutions and server implementation across all operating system. His strong technical knowledge and good experiences has led to secure contracts with major industry players such as Shangri-la Group, Hap Seng Star, AXA Affin General Insurance, Lembaga Lebuhraya Malaysia, Jambatan Kedua, IJM Corporation & IJM Land and etc. Dato' Vince Kek also held strong values in corporate social responsibility through provide training and hiring for the less fortunate society members in career advancement and pieces of inspiration in life.



Note: The sequence of judge profiles is not listed in any particular order

PN. FARAH OTHMAN

- Vice President, People & Capability Development, Malaysian Global Innovation & Creativity Centre (MaGIC)



Farah has been a leader in People Development for over two decades, focusing on driving business results through the unique intersection of strategy, talent and culture. With a distinct forte in leadership, her areas of expertise include organisational innovation, culture transformation, driving organisational business goals as well as leading cross-functional business operations and optimisation. In her current role as the Vice President of People and Capability Development, she liaises with internal and external stakeholders while

managing staff deployments to maximize productivity, efficiency and impact. She is spearheading MaGIC Academy, the team responsible to develop capacity building programmes for Malaysian startups.

Farah champions the Way of Work (WoW) at MaGIC, a cultural transformation initiative which serves as the guiding principle for MaGIC to promote a highly innovative, engaging, healthy and effective work culture. In addition, she is also a certified Coach and Mentor by the International Coach Federation (ICF), and has initiated a coaching and mentoring culture in MaGIC to elevate staff performance.

A caring mother of three children and a charismatic leader; Farah is passionate and committed to achieve goals with high integrity and exemplary work ethics. She is also an avid runner and enjoys singing in her free time.



PRELIMINARY ROUND LISTING

INSTITUTION	No. of Teams
Universiti Tunku Abdul Rahman	35
Taylor's University	32
Multimedia University	20
HELP University	15
Universiti Kuala Lumpur	13
INTI International University & Colleges	8
Asia Pacific University of Technology & Innovation	7
University Malaysia Kelantan	7
Universiti Teknologi Petronas	6
Management & Science University	5
New Era Institute of Vocational and Continuing Education	4
Sunway University	4
Universiti Teknologi MARA	4
Berjaya University College	3
Tunku Abdul Rahman University College	3
UCSI University	3
Universiti Malaysia Perlis	2
Universiti Utara Malaysia	2
International College of Advanced Technology Sarawak	1
Innovative International College	1
Kolej MDIS Malaysia	1
Saito University College	1
Universiti Sains Islam Malaysia	1
Universiti Tun Abdul Razak	1
INDEPENDENT GROUP	29

TOP 40 SHORTLISTED TEAMS

ACE

(Sunway University)

Agro-Tech Mafia

(Universiti Kuala Lumpur)

ALPHA Q

(INTI International College Subang)

AMLSquare

(Asia Pacific University)

Artzzo

(Independent Group)

C19 Warriors

(Management and Science University)

Catcha

(Independent Group)

CATRY

(Universiti Tunku Abdul Rahman)

D.I.S.H

(Multimedia University)

EsS Food

(Independent Group)

FoodXLess

(HELP University)

Fresh Basket Delivery

(Multimedia University)

GenZ

(HELP University)

Globalink

(Independent Group)

GroPay

(USCI University)

Group Fourpoint

(Taylor's University)

HB3M

(Independent Group)

HoList

(HELP University)

I-Farm

(Universiti Tunku Abdul Rahman)

Jeunesse

(Universiti Tunku Abdul Rahman)

TOP 40 SHORTLISTED TEAMS

KaChing

(Universiti Teknologi PETRONAS)

Lets Go Doodle

(Independent Group)

Locus XR

(Independent Group)

MEDIC

(Universiti Tunku Abdul Rahman)

Muze Kyo Trading

(Universiti Tunku Abdul Rahman)

New Era New Future

(NEIVCE)

newGreen

(Independent Group)

Pandemic Peeps

(Taylor's University)

Quick Cubes

(Berjaya University College)

S.E.R Enterprise

(Multimedia University)

SevenUP

(Asia Pacific University)

Smart Team

(Management and Science University)

Space traveller

(Independent Group)

Team FITEE

(Taylor's University)

Tech Prodigies

(Asia Pacific University)

The Movement

(Taylor's University)

The Oriental

(Taylor University)

WahEasy.com

(Independent Group)

WJ SKY

(Multimedia University)

YNCREIBLES

(Universiti Kuala Lumpur)



TECH PRODIGIES

ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION



From Left:
Vishanth Sukumaran (Team Leader), Haridasan Balakrishnan, Kogilan Krishnansamy, Marshella Hopman





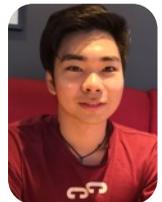
TEAM 1: HOLIST
HELP UNIVERSITY



From left:
Lee Jie Yee (Team Leader), Chong Kam Yan, Gan Cheng Yu



TEAM 2: I-FARM
UNIVERSITI TUNKU ABDUL RAHMAN



From Left:
Loh Yin Xia (Team Leader), Chang Yik Khoon, Hoong De Shan, Lee Shi Zhang, Seah Choon Sen



TheMovement

TEAM 3: THEMovement

TAYLOR'S UNIVERSITY



From Left:

Caryn Chuah Yi Yen (Team Leader), Alya Hannah Bt Ahmad Kamal, Kevin Chow Kye Ven, Lee Zhe Jin



TEAM 4: GLOBALINK

INDEPENDENT GROUP

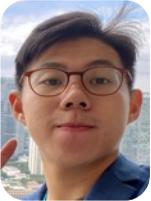


From left:

Nathaniel Maikol (Team Leader), Danial Ramadan Jenuil Abdullah, Eleazar Oneil Jeson, Ezly Elkana Jaulih, Olivianus Pius



TEAM 5: SPACE TRAVELLER
INDEPENDENT GROUP



From left:

Tan Jun Wei (Team Leader), Chin Tian, Lai Yi Zhao, Yip Xue Qian



TEAM 6: QUICK CUBES
BERJAYA UNIVERSITY COLLEGE



From left:

Kelvyn Chan Zhye-jian (Team Leader), Low Ler Xi, Tee Cheng Hui, Yap Pei Shan



TEAM 7: TEAM FITEE
TAYLOR'S UNIVERSITY



From left:
Jolene Tiong Yin (Team Leader), Adeline Ng Khai Ying, Lee Chee Foong Calvin, Lau Yuen Fai,
Nicole Choo Yi Ying



TEAM 8: GROUP FOURPOINT
TAYLOR'S UNIVERSITY



From left:
Anne Elvira Maria (Team Leader), Jenna Gozali, Mun Yin Ting, Neo Ann Yi, Neoh Kar Yan



YNCREIBLES

TEAM 9: YNCREIBLES
UNIVERSITI KUALA LUMPUR

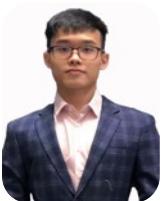


From left:

Muhammad Afdhal Khan Bin Kamaruzaman (Team Leader), Anuar Bin Azizi, Heizlyn Amyneina Binti Hamzah, Nur Amirah Binti Aseri, Nur Awadah Binti Ismail



TEAM 10: ACE
SUNWAY UNIVERSITY



From left:

Wesley Lim Jun Han (Team Leader), Ban Hao Ying, Chia Chin Kiat, Colene Chong, Tan Kei Yen



FoodXLess.io
Waste Less, Feed More

TEAM 11: FOODXLESS
HELP UNIVERSITY



From left:
Piong Mei Jun (Team Leader), Kirankumar Sharanappa Ronad, Phan Yi Yean, Seah Kar Lai,
Wong Hui Man



TEAM: 12: D.I.S.H
MULTIMEDIA UNIVERSITY



From left:
Manivanan Sehgar (Team Leader), Aqif Azim, Cheah Wei Chee, Siti Jamila Syuhada, Wan Izyan Aqila

FoodXless

HELP University

CHAMPION

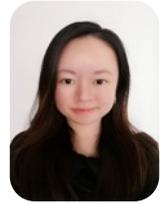


FoodXless.io
Waste Less, Feed More

TEAM 11: FOODXLESS

HELP UNIVERSITY

Food Waste Reduction Mobile Technology Platform



From left:

Piong Mei Jun (Team Leader), Kirankumar Sharanappa Ronad, Phan Yi Yean, Seah Kar Lai,
Wong Hui Man

TheMovement

Taylor's University

1st Runner-up



TheMovement

TEAM 3: THEMOVEMENT

TAYLOR'S UNIVERSITY

Sign Language Interaction Application



From Left:

Caryn Chuah Yi Yen (Team Leader), Alya Hannah Bt Ahmad Kamal, Kevin Chow Kye Ven, Lee Zhe Jin



I-Farm

Universiti Tunku Abdul Rahman

2nd Runner-up



TEAM 2: I-FARM

UNIVERSITI TUNKU ABDUL RAHMAN

Vertical Farming Technology Platform



From Left:

Loh Yin Xia (Team Leader), Chang Yik Khoon, Hoong De Shan, Lee Shi Zhang, Seah Choon Sen



ACE

Sunway University

3rd Runner-up



TEAM 10: ACE

SUNWAY UNIVERSITY

Cooking Ingredients Provider Platform



From left:

Wesley Lim Jun Han (Team Leader), Ban Hao Ying, Chia Chin Kiat, Colene Chong, Tan Kei Yen

Team Fitee

Taylor's Unviersity

4th Runner-up



TEAM 7: TEAM FITEE

TAYLOR'S UNIVERSITY
Healthcare Innovation



From left:

Jolene Tiong Yin (Team Leader), Adeline Ng Khai Ying, Lee Chee Foong Calvin, Lau Yuen Fai, Nicole Choo Yi Ying



ALIBABA CLOUD INTELLIGENCE MALAYSIA

alibabacloud.com

Alibaba Cloud's cloud-based solutions support the demands of your business, website, or application. Use the same solutions that empower the Alibaba Ecosystem to reach a new level of creativity, inclusivity, and success.

Alibaba Cloud empowers the Digital Transformation for Malaysia. We have helped various businesses scale, grow and be more agile in the digital economy globally, including our Malaysian based customers – Revenue Monster, TNG Digital, iPay88, Razer and many more.

> Advanced Local Data Centers

By setting up dual availability in Malaysia, Alibaba Cloud's industry-leading tech provides high performance, low cost, and useful cloud products for customers in any sector. Our services can meet the needs of developers, SMEs, large enterprises, financial customers, the public sector and support companies to break into the Chinese market.

> Powering Designated Free Trade Zone (DFTZ)

Alibaba Cloud supports Malaysia's DFTZ platform - the first ever e-World Trade Platform (e-WTP) that the Alibaba Group has built together with a local government. Alibaba Cloud is aiming to help Malaysia's DFTZ grow to regional e-commerce and e-fulfillment hub. Alibaba Cloud also works within Alibaba Group to provide state of the art technology training to DFTZ members.

> ET City Brain

Powered by Alibaba Cloud's large-scale computing engine Apsara, Malaysia City Brain offers a comprehensive suite of acquisition, integration, and analysis of big and heterogeneous data generated by a diverse number of sources within the city. By employing video and image recognition, data mining and machine learning technology, ET City Brain helps Malaysian urban planners and city officials turn Kuala Lumpur into a smart city.

> Continuous Investment

Besides of launching its first and second availability zones in the Malaysian data center in 2017 and 2018, Alibaba Cloud continues to invest in Malaysia by setting up their first cloud-based Anti-DDoS Scrubbing Center in August.2018. The center will mitigate risks and offer customers the highest level of protection against the strongest of DDoS attacks.



stellavingze

STELLAVINGZE INTERNATIONAL SDN. BHD.

my.stellavingze.com

Stellavingze is an organization to empower the youth. We support undeserved young entrepreneurs to start, grow and sustain their businesses - enabling them to create jobs, build communities and transform lives. We are:

A Community of Care

Support in Society Voluntary work and Fundraising with Non-Government Organizations in Singapore and Malaysia

A Place of Opportunities

Be it friendships or business, possibilities are endless when you have a strong social network.

A Professional Group for Family Care

We offer growing and diverse educational, developmental and mental health needs of family.

A Center for Corporate Training

We help to foster ability and agility to seize untapped business opportunity.

We aim to promote a balance between life and career and share health, beauty, spirit, wisdom, grace - the five aspects of the development. We help to expand the vision and pattern of life, experience and reflect its true value. We provide an environment for every life to learn and grow. We guide dreamers to understand themselves, discover their talents and potential, and enrich their abilities and skills through different stages of planning and projects. We give people the courage and mindset to transform and inspire them to create and achieve happier lives.

SUPPORTING PARTIES

Note: The sequence of supporting parties' profile is not listed in any particular order



CYBERSECURITY MALAYSIA

www.cybersecurity.my

CyberSecurity Malaysia is the national cyber security specialist agency under the purview of the Ministry of Communications and Multimedia Malaysia (KKMM). In essence, CyberSecurity Malaysia is committed to provide a broad range of cybersecurity innovation-led services, programmes and initiatives to help reduce the vulnerability of digital systems, and at the same time strengthen Malaysia's self-reliance in cyberspace.

CyberSecurity Malaysia provides specialised cyber security services, as follows:

- Cyber Security Responsive Services
- Cyber Security Proactive Services
- Outreach and Capacity Building
- Strategic Study and Engagement
- Industry and Research Development



MALAYSIAN GLOBAL INNOVATION AND CREATIVITY CENTRE

www.mymagic.my

MaGIC discovers and empowers technology startups and social innovators through creativity, innovation and technology adoption, and develops a vibrant and sustainable entrepreneurship ecosystem in Malaysia. Since its inception in 2014, MaGIC has provided its community of start-ups, investors and ecosystem players with capacity building programmes, market & funding opportunities and regulatory assistance that impacted more than 100,000 aspiring and seasoned entrepreneurs with an overall value creation of RM1.9 billion.

As an agency under the Ministry of Science, Technology and Innovation (MOSTI), MaGIC facilitates, navigates and enables the ecosystem with the mission of strengthening Malaysia's position as an emerging innovation nation.

SUPPORTING PARTIES

Note: The sequence of supporting parties' profile is not listed in any particular order



MALAYSIA DIGITAL ECONOMY CORPORATION

www.mdec.my

Malaysia Digital Economy Corporation (MDEC) is a government agency under the purview of the Ministry of Communications and Multimedia Malaysia entrusted to lead Malaysia's digital economy forward. Incorporated in 1996 to oversee the development of the MSC Malaysia initiative, MDEC's primary mandate today is to accelerate the growth of digitally-skilled Malaysians, digitally-powered businesses and digital investments in Malaysia. MDEC is focused on creating inclusive, high-quality growth through the nationwide digitalisation initiatives that are in line with the Government's Shared Prosperity Vision 2030 and firmly establishing Malaysia as the Heart of Digital ASEAN.

#LetsBuildTogether #DigitalMalaysiaForward #DigitalVsCovid

MDEC has also launched a campaign to raise awareness and mitigate against the spread of the Covid-19 threat with a series of short videos across its social media channels that encourage a digital approach to combat Covid-19. For more information and updates, please visit www.mdec.my or follow us on: Facebook: <https://www.facebook.com/MyMDEC/> / Twitter: @mymdec



YAYASAN WANITA CEMERLANG

www.yayasanwc.com

Yayasan Wanita Cemerlang is a non-government organization that encourages women to do great things founded in 2004. Throughout its organization, it has since been responsible for many fundraising events which have empowered women all across Malaysia. Its aim is to help those in need. Creating strong female leaders that work towards the greater good is achieved through uniting women and asking them to share their experiences. Yayasan Wanita Cemerlang has worked towards helping the elderly and disabled by raising funds for national charity organizations. Through the empowerment of women they have changed the life of many. Yayasan Wanita Cemerlang as its name suggests is an all Malaysia women platform for self-development and a caring society for the less fortunate.

Over the years, Yayasan Wanita Cemerlang has established a sterling track record for its proactive and compassionate endeavours. These include organising numerous fund-raisers on behalf of national charity organisations for the elderly and disabled, as well as initiating programmes aimed at empowering women. In addition to providing sponsorship for Montfort Boys' Town, the foundation raised RM1 million to build the Montfort Girls' Centre.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



CHEK HUP SDN. BHD.

www.chekhup.com.my

Chek Hup was established in Ipoh, Malaysia in the mid 1900's, marking the birth of a unique brand that is known for its special brew of roasted coffee beans. Chek Hup is founded by a true coffee enthusiast who merged the local flavoring and culture with freshly roasted premium coffee beans. Being an innovative corporation, Chek Hup had brewed up an entire range of goodness for any time and occasion! Chek Hup has expanded its brand thousands of miles across the globe, introducing its rich, creamy taste and aroma to new taste buds each day. Chek Hup offers over a dozen different products and exclusive blends. The Chek Hup R&D team constantly updates the range of goodness with revolutionary beverages such as the iconic 3-in-1 Ipoh White Coffee designed to provide a perfect cuppa anytime, anywhere.



COMMODITIES GLOBAL TRADE SDN. BHD.

www.cgtsb.com

Commodities Global Trade Sdn Bhd (CGTSB) is a Malaysian company holding Exclusive Rights and is formally appointed by Bohai Commodity Exchange (BOCE) as a regional e-commerce trading platform service provider for Malaysia and ASEAN countries. The e-commerce trading platform, known as BOCE Malaysia/ASEAN enables Malaysian and ASEAN businesses to enter China market via a safe, secure and efficient digital platform. The BOCE Malaysia/ASEAN platform will also assist traders to leverage on China's "One Belt One Road Initiative" that has created enormous business opportunities throughout the region. The platform is able to support exports to China at highly profitable market prices and in unlimited export volumes. The platform will also serve as a melting pot for buyers and sellers to create business connections vital for their trading activities. The platform's 'one stop centre' services facilitate the registration, bidding and documentation for exporters and making it easy and cost effective for e-commerce cross border trade. The appointment of Commodities Global Trade Sdn. Bhd. puts Malaysia on the map as the sixth country in the world, catering for the whole of ASEAN region as a gateway into the vast Chinese market. Malaysia is now in the forefront of e-commerce cross-border trade via digital economy capabilities. Other countries operating this platform includes, the United States of America, Canada, New Zealand, Australia and Ukraine.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



DIGITAL BIZ INSTITUTION (M) SDN. BHD.

www.digitalbizinstitution.com

DBI (Digital Biz Institution) is a subsidiary of Digital Marketing Consultancy (DMC), focusing in higher learning education as well as learning programs that specialise in digital business. Being the first exclusive private institution in Malaysia to be the Alibaba Authorised GET Training Institution for Alibaba Business School GET (Global E-commerce Talent) Program, DBI aims in providing and empowering individuals and professionals skills in the digital world by transferring knowledge from one of the world's successful digital business giants. Also, as part of DMC which has won many acclaimed awards in Malaysia recognising the company as a leading authority in digital marketing training and consultancy, certified over 2500 students and helped more than 200 companies of all sizes ranging from conglomerate to start-ups to equip themselves with digital marketing skill-set.



81 GROUP SDN. BHD.

www.81groups.com

81Group comprise a broad portfolio of IT (information technology) and MT (mobile technology) solutions. We apply our capabilities as a leading IT and investment firm to deliver solutions, unlock value and propel growth. Apart from that, we also actively seek new investment opportunities and to partner with us. We aims to accelerate diversification and business growth, while focus on attracting exceptionally talented people who are aligned with the mission of the organization and make our partners in success. Our vision is to develop in a constant manner and grow as a major IT service provider in Southeast Asia, with has set our sights on Cambodia, Thailand and Vietnam for our medium-term strategic plan. On this path, we are guided by our "WE BE RICH" values and CO5 approach in every decision we make and every step we take. We are determined to build a company culture based on "WE BE RICH" - "WE" work as a team with practicing the values of Belief, Enthusiasm, Responsibility, Initiative, Commitment & Happiness in our workplace.

B - Belief E - Enthusiasm R - Responsibility I - Initiative C - Commitment H - Happiness

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



FETTA

FETTA AUTO PART INDUSTRIES (M) SDN. BHD.

www.fetta.com.my

Armed with over 25 years' experience in the metal fabrication industry, FETTA has evolved tremendously from OEM vehicle exhaust manufacturer into a leading metal fabrication service provider in Malaysia since its inception in 1994. With over 200 manufacturing facilities and 200 skilled professionals under our wings, FETTA remains committed to delivering quality for diverse industries ranging from the automotive, engineering and agriculture industry among many others. With the technological capabilities and fully integrated manufacturing facilities, the Group is committed to be the leading metal fabrication services provider by delivering quality and reliable products at competitive price to meet the need of its customers. FETTA is principally involved in the following activities:

- Wholesaling, marketing and trading of automotive parts and accessories
- Contract manufacturing on metal parts or compartment
- Design & Engineering services

FETTA team amasses together a wealth of invaluable experience and specialization that made what the company today.



GFB FOOD SDN. BHD.

www.gfbfood.com

GFB Food Sdn Bhd is a Malaysian company specialising in producing, developing various ranges of F&B premix ingredients, drawing from our extensive technology and R&D expertise, as well as knowledge of local and overseas F&B product and market trends. GFB Food caters perfectly to the Malaysian market by being a HALAL-certified enterprise, along with other certifications such as HACCP, GMP and MESTI. We are proud to have differentiated ourselves as the ONLY company that offers full-range manufacturing and other services for HALAL BUBBLE TEA & BEVERAGE products in Malaysia. We serve both local and overseas clients, which include F&B businesses, franchise F&B outlets, importers and exporters, individual traders. We look beyond Malaysia to the wider Southeast Asia Market, Middle East & Asian Market. In 2018, we have exported our products to UAE, Saudi Arabia, Maldives, Europe, Indonesia, India, China, and Vietnam.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



GT RENOVATION SDN. BHD.

GT Renovation provide one stop services. From engaging qualified person, to getting plans ready for submission and all the way to material design and selection, share with us your dreams and leave the rest to us. We custom tailor your space, whether it be residential, event or commercial. There is no limitation for our service "big or small or rough or detail", we will always do our best on fulfilling your request. Our experienced personnel and breadth of capabilities make us your ideal site partner, we are able to provide the reliable advises and assist you to complete your products.



KT FOOD (M) SDN. BHD.

KT Food (M) Sdn Bhd established in the year 2009. We are wholesaler & distributor. We produce Belacan, Cincalok, Keropok Ikan, Kerisik Kelapa, Gula Melaka, Seafood and local traditional food.

KT Food (M) Sdn Bhd's products are approved by Ministry of Health Malaysia and HALAL. Our aim is provide quality assurance and services to our customer. Besides, we are developing new flavors, develop the market, and moving forward.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



MINGU INTERNATIONAL TRADING SDN. BHD.

www.mingu.com.my

Mingu International Trading Sdn Bhd main scope of business is to import and supply construction raw materials and finished goods such as steel bar, wire rod, structural steel products and other building materials. Our company also provide 'ONE STOP' value added service that includes Recoiling, Slitting and Shearing services as well as manufacture and supply Ridge Capping, Wall Flashing, Valley Gutter and PVC/UPVC Pipes. We practice F.A.M.I.L.Y. value in our company: F for Focus, A for Accountability, M for Mutual Understanding, I for Innovation and Integrity, L for Loyalty and Leadership, Y for Yes, I Can!

To make the most impact on every matter, we prioritize in solving major and important issues and avoid wasting time on minor issues and focus on big changes. Currently we are one of the leading hardware distributors in South Malaysia, we aim to become the leading hardware distributor in Malaysia in the next decade.

SENHENG

SENHENG ELECTRIC (KL) SDN. BHD.

www.senheng.com.my

Established in 1989, from a tiny consumer electronics half shop lot set up to the largest electronics chain store today with over 100 outlets straddling the length and breadth of Malaysia, gained its reputation and credibility that has made it the number one in the industry. Serving different groups of customers via their Senheng and senQ Digital Station channels, Senheng constantly works to conceptualize different business directions in order to achieve their corporate mission: - "To create a better quality of living." Deeply rooted in their determination to take up any challenge, their quest for integrity and their gratitude; it is this consumer electronics juggernaut's unconditional promise to create and deliver quality, peace of mind, reward and convenience to its 2.6mil base of members. The opening of Grand Senheng outlet adds a new breadth to the brand. Its larger than usual megastore format, the scale and size calls for deeper & wider assortment of electrical and electronic goods offering the variety and choice to customers; while the larger-format built on exclusivity and uniqueness, the experiential effect focuses on customer experience, creating excitement around interacting with the products, the "interaction journey" which is the very heart of retail marketing.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



SITEGIANT SDN. BHD.

www.sitegiant.my

SiteGiant was founded in 2005 and has become the leading e-commerce solution provider in Malaysia, powering thousands of online stores which are making millions of revenue each month. SiteGiant provides everything you need to create a successful online store, including a securely hosted site, shopping cart, product catalog and more. SiteGiant is highly recommended among experienced and serious online sellers because of its elegant web design themes, and easy to use, marketing oriented online store features. It is designed and tailor made to meet Malaysia's online seller's needs. Besides, SiteGiant contain a powerful tool called Marketplace Sync which will list your products to marketplaces like Lelong, PrestoMall, LogOn, Lazada, Qoo10, GemFive, Amazon & Shopee and also update the orders / inventory from these marketplaces to your store. SiteGiant is highly emphasize in customer service and allowing customers to reach in many different ways from live chat to phone calls. A significant factor in SiteGiant's overall sales is the quality of the customer support they provide.



SMART PAINT MANUFACTURING SDN. BHD.

www.smart-paints.com

Team Smart Paint have over 30 years of experience in paint industry, mainly focus on producing Architectural Coatings, Decorative Coatings, Construction Chemicals and Waterproofing Products, with current annual production capacity of 10,000,000 Litres and construction of additional 30,000,000 Litres is in progress. Over the years, Smart Paint had developed a series of competitive traditional paint products, and now dedicated to develop better and higher quality products for the market. Leading Malaysia paint industry to focus on producing healthier and greener products, Smart Paint is now dedicated to developing healthy and eco-friendly products with affordable price. Eco-Series ZERO VOC Healthy Paint that produced by Smart Paint have the verification of SETSCO Singapore, and qualified for Japan and Singapore Indoor Air Quality Standard, this shows that our company emphasizes Health and Eco-Friendly as our priorities. Smart Paint is also collaborate with Akademi Binaan Malaysia (ABM), providing training materials for paint professionals.

STRATEGIC SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



THIRTYSEVEN CELSIUS EDUCATION SDN. BHD.

www.siuchong.com

We are Malaysia leading digital marketing training provider in Chinese language since 2018. Up to August 2020, in 28 months, we successfully conducted 99 batches of 18-hour training to 7,946 members, and 585 two-hour free learning classes to over 50,000 people. The brand is famous course in online business/entrepreneur in Malaysia, and is HRDF Registered Training Provider. Besides, our director Lee Siu Chong and Sean Lee were awarded "Top ASEAN IN Corporate Award" (The Best Education Award) and "Malaysia 100 Most Influential Entrepreneurs 2019".



YIXIN CONSULTATION SDN. BHD.

www.yxbigseller.com

We are an online dropshipping goods supplier and wholesaler. We have a plethora of products that are viable for the current market, curated through constant research. We aim to create opportunities for the outliers of the working world – housewives and retirees. We would like to equip them with adequate skills in e-commerce and social media marketing through our training. We present for the whole process of an online e-commerce platform from supply and storage of goods to packaging and delivery of orders. We also offer training in the area of e-commerce, as well as the operation of Lazada and Shopee stores. Entrepreneurship opportunities for college students:

- Free e-commerce related entrepreneurial support for college students.
- Offer individuals such as housewives and company employees technical and logistical support in joining the e-commerce industry.

We aim to efficiently and effectively help companies and individuals to join the online e-commerce world. Our holistic support process will ensure that interested parties will not be left to fend for themselves. Although we have a direct supply from more than 100 China and local manufacturers, we always ensure our products are strictly controlled to ensure the best quality we can provide. We highly value customer feedback and will always aim to improve our service to greater satisfy our customers. We aim to communicate with customers efficiently to solve their difficulties as and when they need our help.

IN-KIND SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



EMCEE BRYAN ENTERTAINMENT

www.bryanteh.com

EBE also known as EMCEE BRYAN ENTERTAINMENT, we are an event company that provide a one-stop event services to our clients such as Event Planning, Event Emcees, Live Band Performances, Photographers, Cinematographers, Sounds & Lights, Make-up Artist and etc.

We are doing so in order to help the customer to save time, save money and save energy. We believe that every single events has its own significant and importance to clients, that's why we are here with a group of professionals to help in creating a memorable and success event. Like we always say, Your Event, Our Priority.



DIGITAL MARKETING CONSULTANCY SDN. BHD.

www.dmctraininghub.com

DMC Training is a subsidiary of Digital Marketing Consultancy (DMC), designs strategic learning programs that specialises in providing professionals advanced career progression towards becoming a certified digital marketing professional. DMC has won many acclaimed awards in Malaysia recognising the company as a leading authority in digital marketing training and consultancy.

What makes DMC the preferred choice in digital marketing simply because of the methodology of training and processes used to help others achieve the desired results they want.

DMC has certified over 2500 students and helped more than 200 companies of all sizes ranging from conglomerate to start-ups to equip themselves with digital marketing skill-set.

IN-KIND SPONSORS

Note: The sequence of sponsors' profile is not listed in any particular order



GOGO LIVE SDN. BHD.

www.gogolive.com.my

We are a digit marketing firm specializing in broadcasting, live streaming, virtual studio, video making, and digital marketing. We are the official broadcaster and videographer for various mass events including Chingay Parade Johor Bahru. We have worked with and completed projects for big-name brands such as Levis, King Koil, and many more. We broadcast your video content LIVE to audience across the globe at various platforms. Whether it is shooting on location or indoor shooting, we have comprehensive desktop-based and portable live streaming devices ready to deliver your content online.



LAZADA MALAYSIA

www.lazada.com.my

Founded in 2012, Lazada Group is the leading eCommerce platform in Southeast Asia. We are accelerating progress in Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam through commerce and technology. With the largest logistics and payments networks in the region, Lazada is a part of our consumers' daily lives in the region and we aim to serve 300 million shoppers by 2030. Since 2016, Lazada has been the Southeast Asia flagship platform of Alibaba Group powered by its world-class technology infrastructure.



Special Thanks

1. Alfa College
 2. Asia Pacific University of Technology & Innovation
 3. Berjaya University College
 4. EduFly College
 5. Han Chiang University College of Communication
 6. HELP University
 7. Innovative International College
 8. International College Of Advanced Technology Sarawak
 9. INTI International University & Colleges
 10. Kolej MDIS Malaysia
 11. Kolej Tafe Seremban
 12. Management & Science University
 13. Multimedia University
 14. New Era Institute of Vocational and Continuing Education
 15. Perdana University
 16. Saito University College
 17. Sunway University
 18. Taylor University
 19. Tunku Abdul Rahman University College
 20. UCSI University
 21. Universiti Kuala Lumpur
 22. Universiti Malaysia Kelantan
 23. Universiti Malaysia Perlis
 24. Universiti Teknologi MARA
 25. Universiti Tun Abdul Razak
 26. Universiti Tunku Abdul Rahman
 27. Universiti Sains Islam Malaysia
 28. Universiti Technology Petronas
 29. Universiti Utara Malaysia
 30. Xiamen University Malaysia Campus
 31. Malaysian Global Innovation And Creativity Centre
 32. YC Technologies
 33. Mr. Wong Wee Ming
 34. Ms. Wan Farisyah
- 

PHOTO GALLERY





CHAMOPION: FOODXLESS
HELP UNIVERSITY



1st RUNNER-UP: THE MOVEMENT
TAYLOR'S UNIVERSITY



2nd RUNNER-UP: I-FARM
UNIVERSITI TUNKU ABDUL RAHMAN



3rd RUNNER-UP: ACE
SUNWAY UNIVERSITY



4th RUNNER-UP: TEAM FITEE
TAYLOR'S UNIVERSITY

PHOTO GALLERY



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3rd RUNNER-UP: ACE
SUNWAY UNIVERSITY



4th RUNNER-UP: TEAM FITEE
TAYLOR'S UNIVERSITY

**PART 1:
11,700 views**



Alibaba GET Global Challenge - Malaysia was live.

Posted by Simon Chong

2 d · 🌐

ALIBABA GET GLOBAL CHALLENGE 2020 PART 1



👍❤️👏 56

28 comments

33 shares

11.7K views



Alibaba GET Global Challenge - Malaysia was live.

Posted by Simon Chong

2 d · 🌐

ALIBABA GET GLOBAL CHALLENGE 2020 PART 2



👍❤️ 44

39 comments

22 shares

9.2K views



**PART 2:
9,200 views**

ITS

Alibaba
Business School

Global
eCommerce Talent

GET Channel Partner

START YOUR BUSINESS & EARN INCOME WITH **NO CAPITAL!**

RECRUITMENT FOR DIGITAL YOUNG TALENTS



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ORGANISING COMMITTEE



Chong Hoi San
Organising Chairman



Nicole Tan
Project Manager 1



Puh Kean Chong
Project Manager 2



LG Tan
Registration Division



Valerie Hoon
Registration Division



Rita Ang
Registration Division



Zen Ng
Sponsorship Division



Mattahias Yap
Sponsorship Division

ORGANISING COMMITTEE



“If you want to walk fast, walk alone.
But if you want to walk far, walk together.”

- Jack Ma

www.its1998.com/getchallenge

